

DESIGN SPECIFICATIONS 1/2

TYPOGRAPHY

Zürich Black Extended for headlines: 12 pt

Zürich Bold for subline/deck: 10 pt/13 pt

Zürich Roman for bodytext: 9 pt/12 pt

Alternate bodytext in case of a lot of text:

Baskerville book: 10 pt/13 pt

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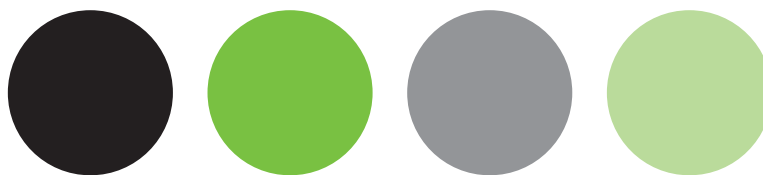
COLOURS

Black: C:0, M:0, Y:0, K:100

Bright green: C:57, M:0, Y:100, K:0

50% black

50% green

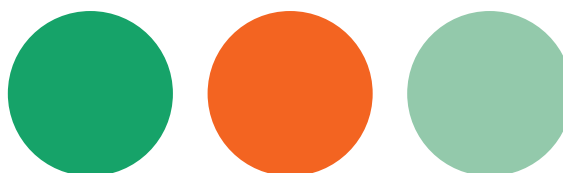


ADDITIONAL COLOURS

Dark green: C:80, M:0, Y:75, K:10

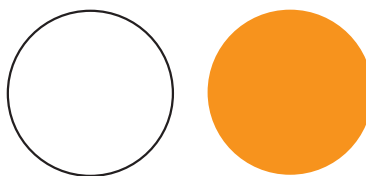
Dark orange: C:0, M:75, Y:100, K:0

50% dark green



White: C:0, M:0, Y:0, K:0

Light orange: C:0, M:50, Y:100, K:0



BADGE

Zürich Roman for wrapped text: 9 pt





DESIGN SPECIFICATIONS 2/2

IN USE WITH OTHER LOGOS

Possibility of making different figures combining circles and lines with leaves.

Make sure to make diversity with the leaves, so sometimes it's 1 leaf and sometimes 2 to make it more organic.

